

**SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING**

(The Ad is Political, Relates to an Issue of Public Importance,  
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 409431

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Tere Gutierrez  
Name

3733 SW 149th Ave M D, FL  
Address

786 255 6317 33185  
Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Jeff Howell  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

3. IF THE AD REFERS TO A CANDIDATE:

a. The name of the candidate is Michael Bileca

b. The candidate seeks election to the office of District 115 in  
the ☒ Primary Election, ☐ General Election, or ☐ Special Election

Florida House

4. IF THE AD REFERS TO AN ISSUE:

a. The issue is \_\_\_\_\_

b. The Purchaser is Republican Party of FL

**NOTE:** If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.

## ORDER



WPLG, INC.

**Orders**  
**Order / Rev:** 409431  
**Alt Order #:**  
**Product Desc:**  
**Estimate:**  
**Flight Dates:** 10/22/16 - 10/28/16  
**Original Date / Rev:** 10/21/16 / 10/21/16  
**Order Type:** GENERAL

**Primary AE:** Sara Reynolds-Political  
**Sales Office:** MIA  
**Sales Region:** LOC

**Agency Name:** G Media Group, The  
**Buying Contact:** Tere Gutierrez  
**Billing Contact:**  
 3733 SW 149th Avenue  
 Miami, FL 33185

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** ISS/RPOF/Bileca  
**Demographic:** A25-54  
**Product Codes:** PA-Party-Affiliated  
**Priority:** P-2  
**Revenue Codes:** AGY, POL, ISSUE

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/16	10/28/16	13	\$15,600.00	\$13,260.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	13	\$15,600.00	\$13,260.00	0.00
<b>Totals</b>	<b>13</b>	<b>\$15,600.00</b>	<b>\$13,260.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sara Reynolds-Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPLG	10/22/16	10/28/16	M-F 12n News M-F LCL 10 News @ Noon	CM	12-1PM	11111--	:30	5	\$900.00	P-2	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----					0	\$900.00		0.00			
		Week: 10/24/16	10/30/16	11111--					5	\$900.00		0.00			
N 2	WPLG	10/22/16	10/22/16	Sat 9a LCL 10 News Local 10 News Saturday @ 9am(9:00 AM-10:00 AM)	CM	9-10:30am	-----S-	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----S-					1	\$1,500.00		0.00			
N 3	WPLG	10/23/16	10/23/16	9a-Sun LCL 10 News 9a-Sun LCL 10 News (9:00 AM-10:00 AM)	CM	9-1030am	-----S	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----S					1	\$1,500.00		0.00			
N 4	WPLG	10/22/16	10/22/16	M-Su LR Late News M-Su Late Run Late News	CM	11p-2xm	-----S-	:30	1	\$2,800.00	P-2	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----S-					1	\$2,800.00		0.00			
N 5	WPLG	10/23/16	10/23/16	TWISF/Michael Putney This Week in South Florida	CM	1130a-1230p	-----S	:30	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----S					2	\$1,000.00		0.00			
N 6	WPLG	10/23/16	10/23/16	Su Wknd Early News 5pCM Su Wknd Early News 5p	CM	5-530p	-----S	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

